



afilii design fit for kids

afilii – design fit for kids: promoting inspirational, creative products for kids and designers worldwide.

afilii's goal is to promote inspirational, creative and sustainable products that satisfy childrens' unique needs: toys, playobjects and childrens' furniture. afilli offers values and orientation while transparently informing about every product: which materials were used under which circumstances, are there certifications or even awards? We at afilli aspire to introduce an international audience of interior designer, reseller, journalists and parents to design fit for kids.

For the first time afilli presents at kids design week in Milan a variety of 20 designers and manufacturers from 10 different countries. Those in our opinion have a great potential for international markets. We show products with a story behind. Products which engage kids with design. All these toys, home accessories and children's furniture are examples of creativity wit and courage. Through this exhibition we invite you to discover design fit for kids.

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KIDS DESIGN WEEK  
MILANO | MILAN

MUSEO NAZIONALE  
DELLA SCIENZA E  
DELLA TECNOLOGIA  
14 – 19TH APRIL 2015

Discover purposeful, high-quality toys, home accessories and children's furniture.

Order directly from designers or manufacturers.

Get to know the profiles of designers, interiorarchitects and manufacturers.

Learn more about designs for children in the afilli magazine.

[www.afilii.de](http://www.afilii.de)

MAXintheBOX lounge seats by



media partner afilli@kidsdesignweek

Paul & Paula KIDX JOURNAL luna



# TOYS



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**BEACH TOYS** ●●●  
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●●● **ITALIANTOY**  
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**PLATTENBAU** ●●●●●  
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# ACCESSORIES

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**STRICTLY NECESSARY** ●●●●●  
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**GROWTH CHART & LITTLE QUOTE JAR & TIME CAPSULES** ●●●●●  
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●●●● **LOBBYIST**  
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# FURNITURE



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●●●● **KOJOTE**  
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**CRADLE-ROCKER & KIDS TOOL** ●●●●●  
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